

Raise free funds for your school when you do your shopping online

Everything you need to know about signing up and raising using easyfundraising

Thousands of retailers will donate for free!






EST. 1884










Let's do it right

What is easyfundraising?

easyfundraising is the UK's biggest charity fundraising platform. It turns everyday online shopping into free donations for your school. It's simple to use and doesn't cost you anything extra.

So far, more than **£31 million** has been raised for causes and charities with easyfundraising.

How does easyfundraising work?

Just visit your favourite retailers through the easyfundraising website or app and then shop as normal. Once you've made a purchase our retailers will then make a small donation to your school to say "thank you".

There are **over 4,100** retailers to choose from, so you'll be spoilt for choice!



1. Start at easyfundraising

Visit the retailer via our website or app, then shop as normal



2. Raise donations

When you buy something, the retailer donates to your school



3. Get paid

Every 12 weeks, we pass on the donations that have been raised to your school.

Take a look at our how to videos

How to raise on our website:

<http://www.easyfundraising.org.uk/video/raising-with-the-website>

How to raise using our app:

<https://www.easyfundraising.org.uk/video/raising-with-the-app>

How much will I raise?

The donation per purchase will generally be between 0.5% and 10%. Some retailers - including insurance and broadband providers - will pay a flat fee which can be in the £100s!

How can easyfundraising help your school?

Using easyfundraising means that you will have a steady stream of donations coming throughout the year. It's an effortless way of raising funds consistently alongside all of your other fundraising initiatives you might have. Once signed up, you will raise a donation every time you shop online via easyfundraising - whether you're doing your weekly grocery shop, buying car insurance, booking a holiday or even switching energy provider.



Is it really free?

Yes, the retailer donates money to your school every time you and other supporters shop with them. It won't cost you anything extra.

Top 5 school fundraisers last year

Schools and Childcare causes have raised over **£13 million** so far. Check out easyfundraising's top school fundraisers below:

1. Priory Park Infant School PTA - **£3,962.86**
2. OSA - Owens School Association - **£2,617.51**
3. George Abbot School - **£2,532.19**
4. Great Marlow School - **£2,479.20**
5. St Stephen's School PTA - **£2,466.05**

Can I buy everything online that I would normally?

Yes, easyfundraising's huge range of online retailers includes big names such as John Lewis & Partners, M&S, Boden, Expedia, eBay, all the major supermarkets, holiday operators, insurance providers, plus a wide range of ethical retailers such as Oxfam, The Body Shop, Hotel Chocolate and many more..

You name it, you can buy it through easyfundraising.



What if I forget to shop through easyfundraising?

Not a problem! easyfundraising have designed two handy tools to help you remember:

1. **Install the Donation Reminder** onto your desktop in just a couple of clicks - it will then automatically highlight retailers where a donation is available while you're browsing.
2. **Download the easyfundraising app.** You'll be able to use the app whenever you shop from your mobile or tablet.



The more the merrier

An average online shopper can easily raise over £100 a year with easyfundraising. Multiply that by the number of people already fundraising for your school, and the size of the prize could be huge. Just think how much your school could raise in total, and how these funds could help your cause.

Spread the word

Ask anyone you know with a business to sign up and you can raise donations on bulk business purchases such as stationery and other office essentials, travel and accommodation.

Don't forget to reach out to family, friends and colleagues and ask them to get onboard too. Plus, easyfundraising also offers bonus donations for successful referrals.



Seasonal success

Think how much you spend online in the run up to Black Friday, Christmas, Valentine's Day, booking your summer holiday, Mother's Day, Easter, Halloween and Father's Day.

easyfundraising provides a wide range of free marketing resources designed to inspire others to shop and raise maximum donations during these busy shopping periods.



Top tip

Don't forget to follow easyfundraising on Facebook - [@easyfundraising.org.uk](https://www.facebook.com/easyfundraising.org.uk), Twitter - [@easyUK](https://twitter.com/easyUK) and videos on YouTube for all the latest news and inspirational fundraising stories.



What support will easyfundraising offer?

1. Once you're signed up, you'll start to receive regular emails packed with fundraising advice and tips on where to find all the best deals and donations, plus a weekly update so you can track your fundraising progress.
2. You can book a free coaching call here www.easyfundraising.org.uk/coaching/booking with one of the fundraising experts at easyfundraising and they will help you get started with lots of free advice and tips.
3. Use your fundraising toolkit www.easyfundraising.org.uk/raisemore which is packed with ready-made resources to help you recruit supporters and get them shopping.
4. Bookmark the easyfundraising website, install the **Donation Reminder** and/or **download the app** so you never forget to raise a donation.
5. Going forward, every single time you and your school make an eligible purchase, they will receive a donation!
6. If you feel like you're missing a donation - we can help. You can report a missing donation here - www.easyfundraising.org.uk/missing-donations/

Contact us

If you have any further questions, please send an email to support@easyfundraising.org.uk and we'll be able to help.